

**CLAIMS**

What is claimed is:

- 1 1. A method of transmitting at least one web site update  
2 schedule, comprising:  
3 receiving said update schedule from a plurality of web  
4 sites; and  
5 providing the update schedule of selected sites to at  
6 least one consumers.
- 1 2. The method of claim 1, wherein the update schedules of a  
2 web site are received by a registration process which provides  
3 its update schedule.
- 1 3. The method of claim 1, wherein the update schedule of a  
2 web site are received by crawling the web site.
- 1 4. The method of claim 1, further comprising sending the  
2 update schedule to a consumer in response to identification of  
3 one or more web sites in which schedule is desired by a  
4 consumer.
- 1 5. The method of claim 4, wherein the identified web sites  
2 may be revised.

1 6. The method of claim 4, wherein the update schedule is  
2 displayed as desired by the consumer without revising the  
3 desired web sites.

1 7. The method of claim 1, further comprising:  
2 providing consumer access to the desired web sites when  
3 the update schedule is displayed.

1 8. The method of claim 1, further comprising:  
2 tracking one or more consumer interests, said interests  
3 relating to subject matter of one or more identified web  
4 sites.

1 9. The method of claim 1, further comprising:  
2 tracking one or more consumer interests, said interests  
3 relating to interests of other consumers of a peer group.

1 10. The method of claim 1, further comprising:  
2 making recommendations of additional web sites which may  
3 be of interest to the consumer.

1 11. The method of claim 10, further comprising:  
2 providing consumer access to additional web sites that  
3 are recommended.

1 12. The method of claim 10, wherein the recommendation  
2 relates to consumer interest as measured by content of the web  
3 sites whose update schedule's are of interest to the consumer.

1 13. The method of claim 10, wherein the recommendation  
2 relates to consumer interest as measured by interests of  
3 members of said consumer peer group.

1 14. The method of claim 10, wherein the recommendation  
2 relates to consumer interest as measured by information  
3 obtained from the consumer through registration.

1 15. The method of claim 1, further comprising:  
2 placing advertisements or promotions on the update  
3 schedule of the consumer.

1 16. The method of claim 15, wherein the advertisements or  
2 promotions relate to one or more interests of the consumer  
3 where said interests are based on subject matter of the web  
4 sites whose update schedules are of interest to the consumer.

1 17. The method of claim 15, wherein the advertisements or  
2 promotions relate to one or more interests of the consumer

- 3 where said interests are based on interests of the members of
- 4 the consumer peer group.

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1 18. The method of claim 15, wherein the advertisements or  
2 promotions relate to one or more interests of the consumer  
3 where said interests are based on information obtained from  
4 the consumer through registration.

1 19. The method of claim 2, further comprising:  
2 allowing a registered web site to provide advertisements  
3 or promotions to be displayed to the consumer with the web  
4 site update schedule.

1 20. A system of transmitting at least one web site update  
2 schedule, comprising:  
3 means for receiving the update schedule from a plurality  
4 of web sites; and  
5 means for providing the update schedule of selected sites  
6 to at least one consumer.

1 21. The system of claim 20, wherein the update schedule of a  
2 web site are received by a registration process which provides  
3 its update schedule.

1 22. The system of claim 20, wherein the update schedules of a  
2 web site are received by crawling the web site.

1 23. The system of claim 20, further comprising means for  
2 sending the update schedule to a consumer in response to  
3 identification of one or more web sites in which schedule is  
4 desired by a consumer.

1 24. The system of claim 23, wherein the identified web sites  
2 may be revised.

1 25. The system of claim 23, wherein the update schedule is  
2 displayed as desired by the consumer without revising the  
3 desired web sites.

1 26. The system of claim 20, further comprising:  
2 means for providing consumer access to the desired web  
3 sites when the update schedule is displayed.

1 27. The system of claim 20, further comprising:  
2 means for tracking one or more consumer interests, said  
3 interests relating to subject matter of one or more identified  
4 web sites.

1 28. The system of claim 20, further comprising:  
2 means for tracking one or more consumer interests, said  
3 interests relating to interests of other consumers of a peer  
4 group.

1 29. The system of claim 20, further comprising:  
2 means for making recommendations of additional web sites  
3 which may be of interest to the consumer.

1 30. The system of claim 29, further comprising:  
2 means for providing consumer access to additional web  
3 sites that are recommended.

1 31. The system of claim 29, wherein the recommendation  
2 relates to consumer interest as measured by content of the web  
3 sites whose update schedule's are of interest to the consumer.

1 32. The system of claim 29, wherein the recommendation  
2 relates to consumer interest as measured by interests of  
3 members of said consumer peer group.

1 33. The system of claim 29, wherein the recommendation  
2 relates to consumer interest as measured by information  
3 obtained from the consumer through registration.

1 34. The system of claim 29, further comprising:  
2 means for placing advertisements or promotions on the  
3 update schedule of the consumer.

1 36. The system of claim 34, wherein the advertisements or  
2 promotions relate to one or more interests of the consumer  
3 where said interests are based on interests of the members of  
4 the consumer peer group.

1 37. The system of claim 34, wherein the advertisements or  
2 promotions relate to one or more interests of the consumer  
3 where said interests are based on information obtained from  
4 the consumer through registration.



1 38. The system of claim 21, further comprising:  
2 means for allowing a registered web site to provide  
3 advertisements or promotions to be displayed to the consumer  
4 with the web site update schedule.

1 39. A system of transmitting web site update schedule,  
2 comprising:  
3 a database for receiving update schedule from a plurality  
4 of web sites; and  
5 a central processor configured for providing the update  
6 schedule of selected sites to at least one consumer.

1 40. The system of claim 39, wherein the update schedule of a  
2 web site are received by a registration process which provides  
3 its update schedule.

1 41. The system of claim 39, wherein the update schedule of a  
2 web site are received by crawling the web site.

1 42. The system of claim 39, wherein the central processor is  
2 further configured for further comprising sending the update  
3 schedule to a consumer in response to identification of one or  
4 more web sites in which schedule is desired by a consumer.

1 43. The system of claim 42, wherein the identified web sites  
2 may be revised.

1 44. The system of claim 42, wherein the update schedule is  
2 displayed as desired by the consumer without revising the  
3 desired web sites.

1 45. The system of claim 39, wherein the processor is further  
2 configured for providing consumer access to the desired web  
3 sites when the update schedule is displayed.

1 46. The system of claim 39, wherein the processor is further  
2 configured for tracking one or more consumer interests, said  
3 interests relating to subject matter of one or more identified  
4 web sites.

1 47. The system of claim 39, wherein the processor is further  
2 configured for tracking one or more consumer interests, said  
3 interests relating to interests of other consumers of a peer  
4 group.

1 48. The system of claim 39, wherein the processor is further  
2 configured for making recommendations of additional web sites  
3 which may be of interest to the consumer.

1 49. The system of claim 48, wherein the processor is further  
2 configured for providing consumer access to additional web  
3 sites that are recommended.

1 50. The system of claim 48, wherein the recommendation  
2 relates to consumer interest as measured by content of the web  
3 sites whose update schedule's are of interest to the consumer.

1 51. The system of claim 48, wherein the recommendation  
2 relates to consumer interest as measured by interests of  
3 members of said consumer peer group.

1 52. The system of claim 48, wherein the recommendation  
2 relates to consumer interest as measured by information  
3 obtained from the consumer through registration.

1 53. The system of claim 39, wherein the processor is further  
2 configured for placing advertisements or promotions on the  
3 update schedule of the consumer.

1 54. The system of claim 53, wherein the advertisements or  
2 promotions relate to one or more interests of the consumer  
3 where said interests are based on subject matter of the web  
4 sites whose update schedules are of interest to the consumer.

1 55. The system of claim 53, wherein the advertisements or  
2 promotions relate to one or more interests of the consumer

3 where said interests are based on interests of the members of  
4 the consumer peer group.

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1 57. The system of claim 40, wherein the processor is further  
2 configured for allowing a registered web site to provide  
3 advertisements or promotions to be displayed to the consumer  
4 with the web site update schedule.

1 58. Computer executable software code stored on a computer  
2 readable medium, the code for transmitting at least one web  
3 site update schedule, comprising:  
4 code to receiving update schedule from a plurality of web  
5 sites; and  
6 code to providing the update schedule of selected sites  
7 to at least one consumer.

1 59. A programmed computer for transmitting web site update  
2 schedule, comprising:  
3 memory having at least one region for storing executable  
4 program code; and  
5 a processor for executing program code stored in memory,  
6 wherein program code includes:  
7 code to receive update schedule from a plurality of web  
8 sites; and  
9 code to provide the update schedules of selected sites to  
10 at least one consumer.

5       code to receive update schedule from a plurality of web  
6   sites; and

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